

## PARTICIPATION FEE

**RAW SPACE: \$370 per sqm**  
(minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts.



**SHELL SCHEME: \$400 per sqm**  
(minimum 9 sqm)

Shell scheme includes:

- Wall partition of 2,5 height in white laminated panel
- Fascia with Company name and booth number Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chair
- 1 Socket 5 Amp/220V
- 1 Waste basket



**REGISTRATION FEE: \$285**

## VENUE INFORMATION

**Address: 799 Nguyen Van Linh, Tan Phu, District 7, Ho Chi Minh City**

**Saigon Exhibition & Convention Center (SECC)** is the largest and most modern international standard exhibition center in South Vietnam, located in the heart of District 7, Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.



## CONTACT US



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The 8<sup>th</sup> International Exhibition & Conference on  
Coatings, color, spechem and Printing Ink Industry in Vietnam

Organizer:



Supporters:



[www.coatings-vietnam.com](http://www.coatings-vietnam.com)

**14-16  
JUNE  
2023**

Saigon Exhibition &  
Convention Center (SECC)  
Ho Chi Minh City, Vietnam



# EXHIBITOR PROFILE

## Paints & Coatings Agent

Decorative coating  
Marine & Protective Coating  
Wood coating  
Powder coating  
Coil Coatings  
Others (Automobile coating, motorbike coatings, etc.)

## Printing Ink

Offset  
Gravure surface  
Flexo water based  
Flexo co-solvent  
Lamination

## Chemicals & Raw Material

Adhesives  
Pigment (organic & inorganic)  
Extenders  
Solvents  
Surfactants  
Fillers  
Additives  
Others

## Services

Certification services  
Technical consulting  
Related book, Journals, report

## Analysis Equipment

Physical Analysis  
Structural Analysis  
Chemical Analysis

## Technology

Surface Treatment  
Nano Technology  
Thermal Spray (Plasma, Arc, Flame)

## Environment/Water treatment

Chemical  
Water treatment  
Air treatment  
Environment-friendly technology

## Manufacturing Facilities

Milling /Stirring/ Mixing machine  
Pumping & filling system  
Dispersion machine  
Automation Paint  
Mixing system  
Other process equipment



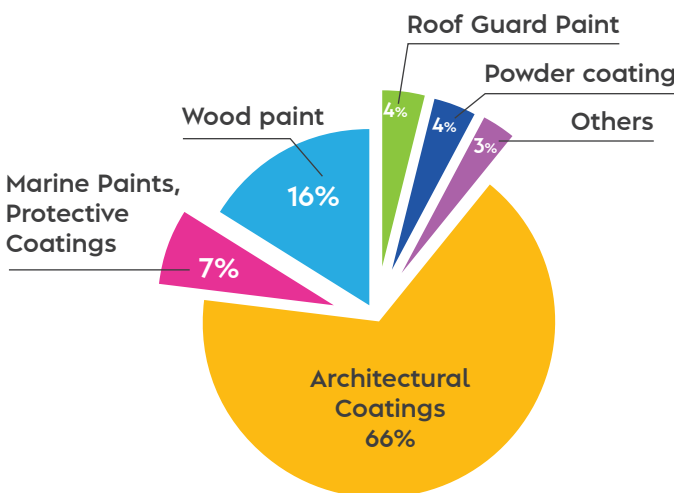
# VALUE OF VIETNAM'S PAINT AND COATING INDUSTRY

Paint and coating industry in Vietnam is predicted to grow from 383 million USD in 2018 to 459 million USD by the end of 2022. The industry has recorded steady growth over the years due to the very active development of the construction sector.

Despite being severely affected by the Covid-19 epidemic, in 2020, Vietnam's economy grew significantly at 2.91%, while many countries in the world recorded negative growth. Stable economic growth in next few years is expected to give the paint and coating industry in Vietnam a much-needed boost in the short and medium term.

The architectural paints segment has a breakthrough opportunity, accounting for about 62% of the paint and coating market in Vietnam by volume.

The retail paint and decorative coatings market in Vietnam is expected to grow from 89,000 billion VND (\$382 million) to about 107,000 billion VND (\$459 million) by the end of 2022 when the Covid-19 epidemic is under good control.



Source: Coatingsworld, VPIA

# HIGHLIGHTED FIGURES

FROM COATINGS VIETNAM 2022



# HIGHLIGHT ACTIVITIES

Premium Painting Showcase  
Seminar  
B2B matching



## VOICE FROM EXHIBITORS



**Ms. Hong - TAN HUNG THAI CO., LTD**

"Coming here today, I feel very satisfied with the program, the environment and the participating units, so I am very grateful to the organizers for facilitating the event. I went once the other day at the textile industry exhibition, so I want to go again to introduce to my units and even to my own business that has a booth in here."



**Ms. Atidi Parikh - KROMA INDUSTRIES (INDIA)**

"This is our first time here and we are very excited about the event. The exhibition brought us a lot of exposure, as the flight route is open, we have more opportunities to meet many international businesses here. We are delighted to be back at the show next year to take advantage of the opportunities it presents."



**Mr. Nguyen Anh Kiet - NQA EQUIPMENT & CHEMICALS CO., LTD**

"After 2 years of being affected by the COVID epidemic, we reorganized our booth with the desire to call back customers in many fields such as rubber, footwear, plastic and coating industries. The surprising thing is that customers are always looking forward to new technologies after 2 years of the pandemic and are willing to work with us."

The exhibition has only been 2 days, but the number of visitors is very large, and the expert from Labtech (Thailand) of our company must also be surprised by that. We are also preparing from this year to be ready to continue to attend the exhibition with Minh Vi in 2023."